



Gerstenmaier

PEDIATRIC DENTISTRY

from day one



John Gerstenmaier Jr., DDS



Jack Gerstenmaier, DMD

February is National Children's Dental Health Month

Each February, the American Dental Association (ADA) sponsors National Children's Dental Health Month to raise awareness throughout the country about the importance of good oral hygiene, especially from an early age.



Each year, NCDHM has a theme that's geared toward getting kids engaged and involved in taking care of their teeth. 2015's campaign encourages kids throughout the country to use their toothbrushes to "Defeat Monster Mouth" - the terrible fate that awaits those who surrender to Plaqster the Monster. Help your children tell their own tale by visiting our office soon to learn more about the campaign's other characters like the McGrinn Twins, Flossy and Buck, and how they can use brushing, flossing, and rinsing to win not only this month's oral health battle, but achieve a lifetime of good dental hygiene.

We proudly look forward to each year's NCDHM as the very first campaign actually began in Akron, Ohio on February 3, 1941 - your kids are hometown heroes! Here we come, Plaqster!

Toothpastes Your Child Won't Resist

"Mom, can I brush my teeth now?" might not be something



Congratulations to GPD's No
Cavity Club Winner for
December - Noah!



Don't forget to pick up
Our Story and a
Welcome Brochure!

3094 W. Market St., Ste. 260
Akron, Ohio 44333

Phone: (330) 867-5688
Fax: (330) 867-9921

www.GerstenmaierDDS.com

Stay Connected With GPD!

Follow us on Twitter and
Like us on Facebook

Ask questions, join
discussions, and learn more
about caring for your children's
dental hygiene!



you've heard your child ask, but maybe we can change that.

A good brushing routine that's critical for good oral health doesn't have to be boring - it can be something for your child to get excited about! We've selected four dentist-approved toothpastes (each carrying the American Dental Association Seal of Acceptance) that might just entice your child to open up and brush.

- **Crest Kid's Cavity Protection Toothpaste** contains no sugar and is uniquely formulated by Crest to be gentle on enamel, but still tough enough to protect against cavities with Fluoristat. It's clinically proven to be effective and should also be fun for your kids with its bright sparkles and blue color.
- **Tom's of Maine Children's Fluoride Toothpaste** has no artificial sweeteners, preservatives, chemicals, or colors and contains naturally sourced fluoride, calcium, and silica to gently, but effectively clean your child's teeth. The "Silly Strawberry" flavor, while sugar-free, is sure to be just the right sweetness needed to get a smile before brushing.
- **Colgate Kids Cavity Protection Bubble Fruit Toothpaste** is soft on enamel with a fluoride formula that's been clinically proven to help prevent cavities. It's free of gluten and sugar, but has a fun, tasty "bubble fruit" flavor to get excited about.
- **Aquafresh Kid's Cavity Protection Toothpaste** fights cavities with candy-like flavors such as bubble mint, but is also sugar-free. It's great for children two years or older because it comes in a kid-friendly standup pump that is perfect for the small hands of a child determined to start brushing by herself (with supervision, of course).

About Our Practice

Gerstenmaier Pediatric Dentistry is a family owned practice located in Akron, Ohio. From day one, we have provided children, adolescents, families and adults with special needs with the right care at the right time -- ensuring positive dental experiences that last a lifetime and bring bright and happy smiles to every patient.